

## RBC Dexia introduces first online global transfer agency system for retail and wholesale clients in Australia

**Sydney, September 7, 2009** – RBC Dexia Investor Services today announced the launch of SARA Web for Australia, the first global third party administrator-backed online real-time unit registry for retail and wholesale clients, as well as advisers, in the Australian market. SARA (Shareholder Accounting & Registration Application) leverages best of breed technology, providing significant flexibility in areas such as fund ownership and structures, relationship models, investor details and pricing options.

SARA Web is a global real-time, multi-currency, multi-class, multi share class and multi-promoter application which handles both accumulating and distributing share classes. SARA Web's online capabilities complement RBC Dexia's existing unit registry system, which saw 10.9 million transactions worldwide on the platform in 2008, with assets under administration of EUR 560bn. The platform has 17,000 distributors across 100 countries.

SARA Web's launch in Australia follows the introduction of RBC Dexia's automated fund processing service in Australia earlier this year, when RBC Dexia became the first unit registrar in Australia to be fully SWIFT-enabled and operative. Both initiatives are driving automation to reduce risks and lower overall costs in the Australian fund market.

David Travers, Managing Director of RBC Dexia Investor Services Australia, comments on the launch; "As technology innovators we are pleased to provide the services that support clients in a fast-paced and information-heavy market. Real-time online access to investment accounts brings significant benefits to our clients' daily information flow, and it's a significant milestone for RBC Dexia as the first to offer such capabilities to retail and wholesale clients in Australia".

RBC Dexia Investor Services was recently ranked number one overall in the *Global Investor* Global Custody Survey for the sixth consecutive year (2004 – 2009). RBC Dexia also excelled in the annual R&M Consultants Global Custody Survey, and was ranked the number one service provider by fund managers in *Global Custodian's* 2008 Global Custody Survey. RBC Dexia was also named Global Custody: Client Relationship Manager of the Year in *ICFA's* 2009 Global Awards.

### About RBC Dexia Investor Services

RBC Dexia Investor Services offers a complete range of investor services to institutions worldwide. Our unique offshore and onshore solutions, combined with the expertise of our 5,500 professionals in 16 markets, help clients grow their business and sustain enhanced performance through efficiency improvements and robust risk management practices. Equally owned by RBC and Dexia, the company ranks among the world's top 10 global custodians with USD 2.0 trillion in client assets under administration. [rbcdexia.com](http://rbcdexia.com)

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